

Why should you do Affiliate Programs?

By Rick Kelly-Crapse

Why should you do Affiliate Programs?

Rick Kelly-Crapse
livesupport@cozyprofits.com

Why should you do Affiliate Programs? <http://www.cozyprofits.com/>

Why should you do Affiliate Programs?

Why should you do Affiliate Programs other than because someone wants you to do it? Simple, you NEED another income stream other than your job.

Affiliate programs promise income for work with the kicker that when more people sign up through your efforts, you get extra income. J. Paul Getty once stated that he would rather have 1% of 100 people's efforts than 100% of his own.

Having 20 people selling a product is far more effective than you by yourself. The lure is that the money goes geometric! 20 people know more people than you do. As long as you have products to sell, affiliate programs are great! Passive income is the KEY to the SUCCESS. When you make a sale, you get the money one time. You get 20 people selling your products, you get money coming in when you are sleeping, eating, or selling.

The magic of any marketing program is exposure and what your product benefits the end user. However, what if you don't have a product? The next benefit of affiliate programs is that you DO NOT HAVE TO HAVE A PRODUCT! Is that not great? Of course it is. This means that YOU don't do not have to reinvent the wheel. You can hit the ground running and start working at making money.

Should you start your own affiliate program? That depends. If you have been part of an affiliate program, know the ins and outs, have figured out a better way that HELPS EVERYBODY down the line, then yes. Remember that more money for you up front may not necessarily be as good as more money on the back side. Remember, passive income is far better than one time or active income (think your job here).

What about all that math I see about making millions? Can be done, but don't bank on doing it overnight. More likely it will take 6 months to a year to get up to the comfortable. It will take work. Want to make it faster? Put people under your direct downline. Remember that the rich and wealthy believe in dog help dog, not dog eat dog.

I have joined an affiliate program, now what? Advertise! If nobody knows that you have this opportunity, nobody will join. You will get to it tomorrow? Your thinking about it? While you are waiting someone else will be promoting and getting a downline built. They were lucky? No, they worked for it. They made it happen. They took action. Are you going to take the lead and make it

happen? I did, why not you?

Do you have any good advice for what to look for? Only do those whose upline is trying to help YOU develop, not make you JUST into a salesman. Remember, we want a business, not another job.

Should you have a side, part time business using affiliate programs? Absolutely! Amazon is a well known one, so is Ebay, Paypal, etc.

[Get-Articles.com : 1000's of reprintable business and internet marketing-related articles.](#)

[Submit your article for reprint.](#)