

# Internet Network Marketing Systems

By Rick Mills

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The Duplicator <http://www.MakeMoneyCenter.com>

"I Want To Profit From An On-Line Business But..."

Don't let a 'but' get in your way; there is a solution! First, it is necessary to understand the importance of systems if you are serious about starting a business or building an existing business on-line. Without a strong and proven system your business has little chance for success.

## The Reality

We all know the high mortality rate of start-up traditional businesses. Those that become successful either create or duplicate a viable system (and in most cases have access to substantial working capital to take them through the lean years while proving their system). A much larger percentage of start-up franchise businesses succeed because of strong, proven and duplicable systems that are already in place.

To learn more regarding the immense value of systems in "all types" of business I would recommend that you read "Cashflow Quadrant" (Rich Dad's Guide to Financial Freedom) written by Robert T. Kiyosaki. In his book, Mr. Kiyosaki likens network marketing to a "personal franchise", often with start up costs under \$200.00. A network marketing business, as with any business, should be investigated thoroughly prior to joining in order to substantiate the business program in its entirety.

## The Question

This all leads up to the very essence of this article and a pertinent question, "With millions of people on the Internet, and thousands more coming on-line everyday, can I successfully promote a network marketing business on the Internet?" The answer is "YOU CAN!" but it takes much more than just a company sponsored website sitting out there in cyberspace. It takes a fine tuned Internet Network Marketing System.

## The Answer

As with a traditional business you can go through the expense, frustration, and time it will take to create and prove a strong, workable system. The problem is, even if you have the time, money and patience, most others will not be able to duplicate (keeping a network marketing business simple and duplicable are primary factors for success).

Or, as in franchising, you can tap into a strong, proven, and duplicable system. You will want to search out an Internet Network Marketing System that:

- Offers all the necessary tools and trains you step-by-step on how to use those tools to promote, market and build a profitable network marketing business on-line.
- Uses an auto responder in order to automate the follow-through process and provides you with a method to track leads. (Please note that building relationships are key so personal contact by phone is still very important once someone has expressed interest in your business program.)
- Empowers you with a Newsletter/Broadcast System to update all your prospects instantly about any events, product specials or contests that your company is holding. You could start your own newsletter and develop a following online.
- Has all the resources necessary to get your business on the fast track to success.

I've found there to be very good systems on the Internet that can assist you in starting your own business or in building an existing business on-line, some are more sophisticated and reasonably priced than others. Seek out a system that meets "your" needs and is cost effective.

The bottom line is that regardless of the type of business you're developing, on-line or otherwise, your success will primarily depend on the system(s) you have in place.

Rick is a successful 22-year entrepreneurial veteran in relation to traditional business, franchising and network marketing. For a premiere 'Internet Network Marketing System' Rick recommends: <http://www.MakeMoneyCenter.com> Contact Rick at: <mailto:rtm@essex1.com>

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