

# FREE Guestbooks could earn you steady income...

By Robert Puddy

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Robert Puddy  
webmaster@searchenginecrets.co.uk

Affiliate and Advertising Know-How <http://www.advertisingknowhow.com>

## Be My Guest

Free Guestbooks are big business and you can utilise this fact and generate a large amount of new business and contacts that FREE Guestbook systems make.

But first if you doubt that Free Guestbooks are big business here are a couple of interesting but provable statistics and statements.

A search at the AltaVista search engine on the word "guestbook" will produce over 13 Million results, that's right 13 Million.

Lycos GuestWorld (tm), advertise that they provide guestbooks to over 2 Million web site owners.

You can now tap into this market by just letting people sign your own guestbook....

When visitors view or sign your guestbook, they will be invited to apply for a FREE Guestbook of their own and when they set one up, your banner will be displayed on it.  
You attract traffic as well as earn income...

When these new FREE Guestbook users start attracting visitors to their guestbooks, visitors will also start applying for there own guestbooks. All these guestbooks will be displaying your banner.

This is extremely powerful due to the demand for guestbooks. You could very quickly have your banner displaying on hundreds if not thousands of web sites.

If your banner clicks to your own web site or one of your other Affiliate Programs, you could be enjoying massive traffic that will be generated by simply giving away FREE Guestbooks.

Every FREE Guestbook becomes your retail outlet earning you signup commissions...

The demand for FREE Guestbooks could earn you steady income...

Demand for FREE Guestbooks is and will continue to be enormous.

It is predicted that millions of web sites will be created over the coming years and a high percentage of owners of these new web sites will be looking for a FREE Guestbook. By becoming an affiliate you will position yourself to cater to this demand and build up a huge network of Free Guestbooks and every one of them becomes your very own retail outlet.

Market your guest book just the same as a pro FFA page, think about it is exactly the same they put there message on your board and leave their e-mail address and web URL. They get a permanent link and you get to send them your sales message, no flammers because their messages are up on your board for them to see.

Also it is a good idea to search around and leave your message on other peoples guest books, ask them to visit your guestbook and leave a message.

See the trend here reciprocal links are being formed all for free, your search engine placement will improve because of all those reciprocal links.

The more people you get to your guestbook the more links and contacts you are making.

Infact what you are doing is building a targeted mailing list and a customer database. It shouldn't be too hard to give away free guestbooks and every so often you can change the banner that is on them to spread your affiliate programs around the web.

A guestbook entry also counts as a testimonial and these can be used to generate customer confidence, they can be copied and pasted onto your sales page. About the only thing they can't do is make the tea (you can tell I am from the UK).

Encourage visitors to sign your guestbook by offering a free item from your inventory, an e-book that you have written or sample of your products this way you know that they are, or could be interested in any other products you may like to introduce them to.

A fair sized proportion of my present newsletter subscribers were people who originally signed my guestbook and I simply sent them an e-mail inviting them to subscribe to the hotbobs affiliate newsletter. There were no complaints and 65% of them subscribed, you simply have to use every method you can to advertise your site and success will follow.

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Perfect solution get one now at  
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Article written by ROBERT PUDDY

Webmaster and owner of <http://www.hotbobs.com>  
an affiliate resource site, giving support and  
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