

How to launch your business in three steps!

By Robin Araoz

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Have you ever heard about the story about the three little piggys?, whell you surely do....
(you maybe ask yourself why I'm telling you this, we'll touch that in a moment, don't worry)

every one of those little piggy's made a house, but the differene between the 3:rd little and the 1:st and the 2:nd piggy is that he didn't fail unlike his two brother, when the Big Bad Wolf came only the 3:rds little piggys house "survived", why?

The answer is: Good foundation and good constuction material.

When it comes to start and promote your business you must also have a Good foundation and construction material, without that, you will fail.

So now where are going to rewiew a few simple questions to get yourself organized, ok? let's get started!:

1. What do i want to accomplishe?
Small homebased business owner or a Big one.

2.What do i want to sell?
There is a lot choose here, if can suggest something it would be informational products, no shipping cost like in the "real world", and believe me a lot of other benefits, like a low start up cost, 200-500 dollars.

3.How am I going to sell it?
There is a lot ways of doing this to,
a)search engines
b)ezines
c)link your site with related sites like your's.
d)pay-per click

there is so much, but you have to start by picking one or more of them to get started.

But there is one thing you must think about if you want to have a continuos business, and i can't stress enough this point, it is:

*Starting your own client base:

Why is this so important? because they already accepted you first offer, they already trust you, so if you want to start somewhere start with your list(client base).

Remember! Good foundation and Good constuction material.

I wish you all the success in the world!

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