

How to find a home based business

By Roger Turntine

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Roger Turntine
rturntine@mail.misn.com

No Site Listed <http://www.marketing-seek.com>

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If you're serious about finding an online business and you've been looking, then you probably already know that this is a tedious process, because there are so many offers out there promising to fill your pockets. One can easily get sucked into a scam so here are a few pointers to help avoid this trap.

1 No Contact Information or Limited Contact Information. Most scam artists don't want you to be able to locate them easily. After all, if you could find them easily, so could the authorities. That's why they often only give an email address (usually from a free provider like Yahoo or Hotmail) and/or a post office box. On the other hand, reputable companies DO want you to be able to contact them quickly and easily. They'll offer several ways... telephone, physical address, email, fax, etc.

2 No Verifiable References or Testimonials. Do they list Web site addresses or email addresses for the people who supposedly gave the testimonials? Is there a way to contact the satisfied customers? If not... if you only see a reference ending with "John D. - California" - beware.

3 Make Thousands With No Work On Your Part. This is the biggest lie on the Internet today. Everyone loves the idea of making thousands of dollars while they sleep. Is it possible? Yes! That part isn't a lie. The statement that it will take no work on your part is the lie.

4 Rushing You To Make A Decision. I'm talking about the business opportunity companies that - instead of answering your questions - pressure you to go ahead and buy in. The bottom line is this: Any company offering legitimate business opportunities will want to talk with you, will want to give you all the information you need, will not give a false appearance of credibility, and will have verifiable references that you can contact. Beware of anyone who does not offer these things.

Now that we've established some guidelines to follow the process is actually very simple. Search through the home based business advertisements and listings that you've found (by doing a search on Home based businesses on one of the many search engines) and simply look for businesses using the guidelines mentioned above.

However, remember that choosing the right product is just as important as finding a business opportunity. You can have the best business plan around but if your product is not very marketable then you will just be spinning your wheels.

If you would like more information on choosing the right product then feel free to send an email to turntine@FreeAutobot.com and you will receive that FREE report from my autoresponder immediately.

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