

Are FFA Pages For You?

By Ronald Dunn

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When you post to an FFA page, you agree to receive an email from the person who owns it. In exchange, your link is displayed on his/her site.

Just how long does your link actually stay displayed?

When FFA pages first emerged on the Internet scene, your link could be seen for as long as a week. Most pages hold between 50 and 75 links, so at least that many people stood a chance of seeing your link. That was also when people had to actually visit the site in order to post their link.

This has changed drastically over the years. Yes, you can still visit the site and post your link, but it's no longer necessary. We now have sites and software packages that will automatically post your link to millions of FFA pages, Search Engines (large and small), Safe lists, Opt-In lists, Bulletin Boards and much more.

There is a down side to this automation:

1. Nobody actually visits the site anymore.
2. Nobody ever sees your link.
3. Your link stays on the site for 5 - 10 minutes, if you're lucky. Of course, it doesn't really matter since nobody sees it anyway.
4. There are numerous submission services and software packages you can use. By using these services, you could possibly receive thousands of emails introducing you to their business offers.

The only possible up side I can detect might be for a person who is brand new to Internet Marketing who is looking for a business opportunity.

If you choose to use a submission service or software package, I strongly suggest you don't use your main email account. Find one or more Free email accounts that are available, such as Yahoo, Eudoramail or Hotmail to just name a few.

As you research through the myriad of emails be careful and picky. Check it out to your satisfaction, first. If all you can find is an email address for a link, delete it and go on to the next one. Stick to the ones that supply a link to a web site on the Internet.

When you do find one that you want to investigate further look for a couple of major items on their site. If you can't find out who owns the site and/or an email address to contact them with, don't waste your time or money. Even if you do decide to join, you will probably be left to flounder on your own. You need to know that someone is going to be there to help you when you have a question or a problem.

Can you figure out what product or service they are recommending and can you get enough information about it so you understand it? No! Next!

Look at the commission schedule. If it doesn't pay on more than one level and pay at least 20%, don't waste your time.

If you have made it through all these tests and you are still interested, don't stop yet. If you have any questions - no matter how stupid you may feel they are - email the owner and ask. The only stupid question is the one that didn't get asked.

In summary:

Be absolutely sure that this sounds like something that you think you can do and want to get involved with. Don't just join things helter-skelter. Be sure that you understand what you're getting involved with completely before joining.

Following these few steps may save you a lot of time and money. There truly are a number of good business opportunities on the Internet. It is possible to make money as long as you are careful. I wish you all the success in the world! Happy hunting!

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