

Persistence and the Desire To Succeed

By Rose Smith

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Are you a persistent type of person? Do you constantly whittle away at a problem trying to find a solution? When you start a project, will you continue until you are finished?

These are the signs of persistence, which many new entrepreneurs need to develop. It is the "never give up" type of attitude that you see in successful people. They don't give up, no matter what. They will work on a problem until they find a solution, come hell or high water. You need to learn to do the same thing.

When presented with a project or problem, you need to look at it from all angles and figure out how to make it work. If one way doesn't work, than you try to find another way. That is persistence.

That's not to say that you shouldn't recognize a lost cause. Working on something that you can truly see won't work is time wasting. The trick is to develop the skill of knowing when to persist and when to let it go. This comes with time and practice. If you work at it, you will soon be able to recognize the road that you should travel toward and the one that will just bog you down.

But persistence is not enough. You have to have a deep desire to succeed. Figure out exactly what your desires are regarding your business, where your goals are leading you, then focus on those desires. They are a powerful influence to help you get to where you want to go. All successful businesses have an owner who has strong desires to achieve what they have set out to achieve. Figure out what yours are and pull your energy from them

to drive you forward. But, understanding exactly what you desire to do, is the first step.

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Rose Smith is the author of How to Create a Beautiful Medieval Wedding and several other wedding booklets. Visit Wedding Themes and More for great ideas on theme weddings, favor ideas, budget tips, honeymoon destinations, decorations and more.
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