

Fuel Your Motivation!

By Rozey Gean

Fuel Your Motivation!

Rozey Gean
rozey@marketing-seek.com

Marketing-Seek <http://www.marketing-seek.com>

FUEL YOUR MOTIVATION!

By Rozey Gean

Motivation is the essence of what keeps us moving upwards on a continual path to success. But reality tells us that some days we are certainly less motivated than we are at other times. There are many things that factor into our business and personal lives that cause us to lose our sense of motivation. When our level of motivation is down, it is difficult to stay focused on what we need to be doing to initiate and close sales, thus possibly causing a decline in our bottom line. There are definitely ways you can fuel your motivation and maintain a steady pace during your travels.

Start with yourself. Are you happy? Do you enjoy your life? True happiness starts from within. Discover what makes YOU happy. Often, the most powerful source of motivation we have on our side is being able to rise above whatever it is that has brought us down and determine that we can succeed. Break through the boundaries you have once established for yourself. Develop the right attitude and mindset that you can accomplish anything, and then go do it!

Love your work! It is extremely difficult to motivate yourself to do something you do not enjoy doing in the first place! Take a true inventory of how you feel about your work. Is it really your life's calling? Do you gain great satisfaction out of what you are doing? Can you visualize yourself doing it every day for the rest of your life? Discover your passion and make money pursuing it!

Increase your motivation by expanding on your knowledge. There are few things more motivating than actually learning something new. Discover a new concept for doing something related to your business. Gain a thirst for information and discover ways to apply what you have learned to your own life and business. The personal rewards of sharing knowledge with confidence are phenomenal!

Set your goals high and jump to reach them. Literally sit down and write on a piece of paper what you want to accomplish. You might write down one thing, such as "red convertible, BMW." If the car motivates you, get out there and earn the money to buy it!

Associate yourself with individuals who are upbeat, positive, and motivating. People who tend to complain and not find happiness in any aspect of life are inevitably going to drag you down with them. Disassociate yourself with negativism. Think like an optimist and soon you will see a tremendous increase in your level of motivation. Positive thoughts and attitudes yield positive

results!

Staying motivated only comes from the actions you take in your own life. Conquer your fears and lack of motivation by stepping out of the box and taking control of how you really feel. By continuously fueling your motivation, you will improve your sense of direction, gain solid ground with your target audience, and expand your marketing efforts by leaps and bounds . . . all of which result in increasing your bottom line!

Copyright 2001, Rozey Gean, All Rights Reserved Worldwide

Rozey Gean is the founder of the Marketing-Seek.com web site where e-zine publishers and writers are brought together in an easy-to-use, friendly interface.

<http://www.marketing-seek.com>

Email - <mailto:rozey@marketing-seek.com>

[Get-Articles.com : 1000's of reprintable business and internet marketing-related articles.](#)

[Submit your article for reprint.](#)