

The Truth about Multi Level Marketing

By Ryan Dombrowski

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The Truth about MLM.

You've heard that you can make tons of money on the Internet and become financially free. Just join in on Internet marketing, MLM or an affiliate program and you're ready to just sit back and watch the residual paychecks come rolling in. Sounds great, but it doesn't work this way.

There is money to be made in network marketing, but it is not a "get rich quick" system by far. Those who are top income producers work hard and have benefits that resemble those of a business owner - that's because they are business owners. Those at the top own a system they worked hard to create. They are able to take vacations and find residual checks waiting for them because they built a results driven downline.

The initial stage of building a strong downline is the toughest part in Internet marketing. On average, it takes three months and a great deal of trial and error to receive the first commission check. It is often suggested to view the first six months of Internet marketing as a training process. During this period, reserve a third of your marketing time dedicated to learning. Subscribe to several Internet marketing ezines, post and review messages on discussion boards and forums, flip through marketing books at the bookstore and learn your business inside and out. There is a lot to learn and a lot of people willing to help in this age of information - take advantage of it.

The best advice is to talk to people who have succeeded. Don't ask a bad chef how to cook an extravagant dinner, so to speak. Talk to the leaders in your upline. These people were once in your shoes and they still have the same qualities that got them where they are - they're open minded, good listeners and anxious to learn. They will be

more than willing to help since they profit on your success.

Often the people at the top will say what you don't want to hear. They will say they failed several times, but from that experience they found out what works. They learned to succeed. Don't expect to place one ad in an ezine and give up everything because you didn't get results. Don't get discouraged. Move on with a lesson learned. Maybe it was the ad, maybe it was the ezine, maybe it was a bad week, but eventually you will find what works for you.

Once a grasp of Internet marketing is obtained and strong recruits are gathered, your downline will produce profits and increase your downline at a rapid pace. As a result, you will find yourself spending more time training and developing your downline - as apposed to recruiting. Internet marketing should now come at ease and at a greater level of familiarity. It is at this point that financial freedom is achieved. It only takes a handful of strong leaders in your downline to create prosperous results, but it may take 2-5 years to find them.

There are billions of dollars transferred over the Internet daily. Making some of this money is just a matter of knowing how. Many top Internet marketers started with a part-time, extra income expectation that turned out to produce a residual income that replaced their full-time job. Work hard, learn from those who have succeeded and find the marketing strategy that works for you.

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