

# Be Prepared To Loose Important Info...Or White-List Yourself.

By S. Kumar

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Learnhomebusiness.com <http://www.learnhomebusiness.com>

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How sure you are about receiving all the emails that is sent to you ? Are you certain that all those lovely newsletters that you have opted for reaches your mail box?

"The chances are that you are among the 42% of the people who ARE not receiving the genuine newsletters that you requested for".

Why this is so?

Increasingly, ISPs are using filtering systems to try and keep Sp^am out of customers' inboxes. Sometimes, they accidentally filter the email that you really want to receive. Many ISPs and Mail servers automatically filter email that they interpret as "spa^m" without your knowledge.

Being automated, these systems are not perfect. Many authentic communications gets caught in the filters. The result is, you end up losing critical info that you may be looking for.

Fortunately for all of us, there exists solutions to make sure that the communications we want to receive is not filtered?

The most common solutions are given below. It's simple to implement.

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\*For The HOTMAIL User\*: You can 'Safe List' an email ID in hotmail. Here's how:

1. Choose the 'Options' tab from the top
2. Select 'Safe List' ( Given under the head -Mail Handling-)
3. Now type the email address that you want messages to be received without filtering in the one line form.
4. Now choose 'Add'

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\*For The AOL User\*: Place an email ID in the 'Address Book' in AOL. Here's how:

1. Go to Keyword Mail Controls
2. Select the screen name to which the newsletter is send  
e.g "HomeBiz Tip E-Mag"
3. Now choose 'Customize Mail Controls' For This Screen Name
4. For AOL v7.0, include in the section: "exclusion and inclusion parameters", the domains from which email is send.  
For e.g. @learnhomebusiness.com, @learnhomebusiness.net

For AOL v8.0, choose "Allow email from all AOL members, email addresses and domains"

5. Choose 'Next'.
6. Choose "Save" displayed at the bottom.

Important Note On AOL 9.0 : AOL 9.0 has become more complicated. The best way is to place an email ID to the "Person I know" buddy list. All mail you receive from this email ID will pass through the filters. So, make sure that when you join for a newsletter, it is ADDED to your buddy list.

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\*For The YAHOO User\*: Correct the 'Bulk' Folder in your Yahoo. Here's how:

1. Newsletters gets mistakenly filtered to your Yahoo 'Bulk' folder. Go to your 'Bulk' folder, locate the filtered newsletter and choose, "this is not S^pam", next to the "From" field.

Also, to ensure that you do not miss on important emails to your Yahoo Inbox, do these steps:

1. Open your Yahoo mail box
2. Choose 'Mail Options' (Given at the right corner)
3. Choose 'Filters'
4. Choose 'Add ' button.
5. Now, In the top row - From header: Choose 'contains'.
6. Type the domain from which the news letter is sent.  
For e.g. learnhomebusiness.com
6. Finally, at the bottom -Move the message to: Choose Inbox.
7. Choose 'Add Filter' button.

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\*For OTHER Users\*: Meant for email programs like Outlook, Outlook Express, Eudora and Netscape Mail. Here's how:

Inform your ISP or the person in your organization responsible for your email that you want to receive all communications from a particular domain.

For e.g. As a member of <http://www.learnhomebusiness.com>, ask them to white-list the ezine 'HomeBiz Tips-EMag' so that you can continue to receive our Zero-cost products without a break.

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\*For Own S^pam Filter Software\*: Many times own filter software installed in your computer can act as the culprit. Here's how to prevent it.

Look for "Options" in the filter software that you have installed in your computer. Then give permissions for all emails from a particular email ID or domain.

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\*Two Additional Tips To Prevent Loosing Important Emails\*:

Tip #1 : You may be currently receiving all your email messages without a hitch. But, it's still advisable to white-list and prevent future problems in the future.

Tip #2 : Whatever may be the email system you are currently using, add the address from your most recent opt-in Newsletters' email IDs to the 'Address Book' of your particular email system.

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From my personal experience, I can tell you that the major chunk of what I learned so far is from small newsletters that arrives in my mail box.

I will never block these little capsules of vital info. If I do, I am blocking myself from the golden threads that keeps weaving positively into my website <http://www.learnhomebusiness.com> -everyday.

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