

# Corporate Change and Modern Technology (Part One)

By Bill Rosoman

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"The next information revolution is well under way... It is not a revolution in technology, machinery, techniques, software, or speed. It is a revolution in CONCEPTS." (Drucker, 1998)

"Corporate or organisational change". Big words, but what do they mean?

Within an organisation there is a culture, sometimes good sometimes bad. Some of it is subtle, like how does an organisation and the staff adopt and use technology?

This article concentrates on Technology Adoption and Change.

It strikes me, having worked with computers since the early 80's and used email since the mid 80's that some people have not reached the 20th century let alone the 21st century. I liken it to a car. Most people drive a car and use all the gears; with technology most people seem to use 1st and maybe 2nd gear but do not even know that it has 1 maybe 3 more gears.

Technology seems to be a big mystery still to a lot of people. Well what do we do?

Technology can make an organisation and staff so much more productive; make internal and external communications so much easier and efficient. Reporting on events, finances are so much easier with the use of technology. That is, save time and money.

Technology is providing a revolution in the workplace and at home. The problem is that most humans have not caught up with

10% of it yet.

I have some suggestions and plans about how we can make organisation and staff much more in tune with the latest IT (Information Technology)

Information Technology (IT) Plan Each organisation really needs an IT plan. What technology do you need, what training do you need, how will you implement IT across the organisation? What do you need and what can you afford, or can you not afford not to have the time and money involved? If you are still doing things manually and have a mountain of paperwork, will your organisation be around in 2 years time? Should you buy or lease some or all of your IT needs?

Staff Training and awareness One critical thing I have found is that an organisation can provide the latest technology but staff need training in how to use it and on an ongoing basis. It is not good enough to have one session on some new technology and then say that is it!

There seems to be some fear of IT and some reluctance to learn and adopt sometimes as well, this can be for an individual or an organisation as a whole.

I believe one should use and reflect IT internally so that externally you will be seen as a user of IT.

Ka Kite\* and have fun out there!!!!!!!!!!!!!!

\* "See you (later)"

Bill Rosoman

[www.nzenterprise.com](http://www.nzenterprise.com)

<http://www.novelty-gift.com>

My computer and internet tutorials are at:

<http://eastcoast.hypermart.net>

END OF PART ONE (PART TWO to follow)

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