

How to Boost Your Affiliate Commissions by almost 30%

By Satyajeet Hattangadi

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Let's face the facts!

Almost everyone online today is looking to make or save a buck any way they can.

In the past, most of the people who clicked on your affiliate links used to purchase without a second thought... but, now as times are getting tougher online, you'll be amazed at the number who won't!

As money gets tighter and product prices rise, people who know how to manipulate the system will sometimes replace your affiliate ID with theirs and "hijack" your commissions.

Most affiliate links are some form or the other of <http://www.thesite.com/?YOURID>

Where your affiliate id is passed as a parameter. A thief has to simply change the "YOURID" part to "HISID" to put your money in his pocket.

In other cases, they can't stand the thought of you "making money off them" so they bypass you by simply chopping off the end of your affiliate link that contains your ID.

Instead of buying from <http://www.thesite.com/?YOURID>, the bypasser will simply "chop off" the affiliate ID at the end and simply buy from the plain URL <http://www.thesite.com/> --without your affiliate ID attached!

Either way, you get cheated out of your rightful commission.

Studies have shown that this phenomenon causes about 30% lost sales.

To help you fight these affiliate link hijackers I offer a couple of my best (proven and battle tested) tips, which will at least confuse these "hijackers" and, in many cases, often defeat and disarm them completely.

Side Note: If someone really, really wants to steal your affiliate commission, they will find a way; however, most hijackers are just opportunists who will only act if they see an easy buck.

The first and cheapest way to hide your affiliate links is using a javascript redirect page.

This is where you hide your affiliate link in a page on your site using a simple javascript that

redirects people to your affiliate link.

It works great not to expose your "naked" affiliate link in your actual email messages and ezine ads, but, once people get redirected to the true affiliate link, many affiliate programs expose the affiliate link along with your ID in the browser address bar.

A better way to hide your affiliate links is using a zero-frame or "invisible" frame that masks the affiliate link by making it appear you are sending people to a page on your website. In reality, you are actually sending them to your affiliate link.

This technique is also used by many domain redirection service sites.

Unfortunately is the user views the source of the page. He know whats that youve loaded an affiliate link.

The next step is to use javascript encryption to scramble up the page code.

Though nobody has a 100% perfect solution to this problem, if you want to get paid more often through your affiliate links, make sure it's not obvious you're referring people to an affiliate link.

If they can't see that its a affiliate link, lower the possibility of you getting stiffed of your commission.

Satyajeet Hattangadi is the developer of "Covert Affiliate" - a software designed to help affiliate marketers increase their online commissions. Visit his site to find out how you can benefit from this software <http://www.novasoft-inc.com/products/covertaffiliate/affiliate-profits.asp>

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