

# Medical Billing Scams

By Shelley Lockwood

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It's almost impossible to avoid the many online advertisements of work from home opportunities.

We're bombarded with variations constantly. When I first began my online journey, I was intrigued by many of them.

They appeared to be simple enough, and such sure things. After making a few minor investments, it didn't take long to realize that most of them weren't quite what they appeared to be.

For instance, I'm sure you've seen advertisements for starting your own business in Medical Billing.

For a small investment they say you get it all, and a sure winner no less.

They start the sales pitch by telling you there's a crisis in the health care system. That doctors and dentists are faced with the difficulties in handling their paper claim processing.

The opportunity they try to sell you is to establish a business in processing these medial claims electronically. The customer base doctors and dentists.

They make it sound like there's a giant waiting list of these professionals just waiting for you to come along and offer this service. In fact they'll supply you with a list of eager potential customers. Better yet, their

professional sales force will generate lists of leads on your behalf.

You won't have to sell a thing. You don't need any experience at all.

What's even more amazing is they'll supply you with a complete turnkey billing operation for a one time "small" investment.

That small investment, usually turns out to be a price tag that runs anywhere from \$2000.00 to \$8000.00. This is supposed to include everything that you'll need. Software, training, technical support and a list of clients.

Rarely do you get a list of eager customers, or a reliable supply of leads. Like it or not, you will have to sell.

They fail to mention that the competition in the medical billing market is fierce. That you'll have to compete with several large companies who are already well established in the market.

They may provide you with references. Don't be fooled, they may be people who are simply paid to say the right things.

They also won't tell you that most people who purchase this type of business rarely get off the ground. The initial investment is usually a loss.

Beware this online scam and many others. If you want to earn extra income by working from home, or if you want to start your own home business, proceed with caution.

Always, look before you leap. Invest time up front learning as much as you can about the opportunity and the company offering it.

Shelley Lockwood is the webmaster of <http://www.scamfreesuccess.com> . She encourages everyone to help stop the spread of online scams by becoming aware, and by spreading that awareness. You can learn more about online scams by visiting her site.

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