

5 Top Tips to Boost Your Affiliate Sales

By Simon Baxter

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Here are a few suggestions that you can implement to make your chances of succeeding as an affiliate more likely.

1. Write a report on something relevant to the product or service you are selling. This report must be informative and NOT just a sales letter for your opportunity. At the beginning and the end of the report add a short ad for your affiliate program, product or service and link this to your affiliate site.

Open up an autoresponder account and add this report, then promote your FREE report and use the autoresponder address instead of your affiliate url.

When people request the free report, they will receive it within minutes from the autoresponder and you will receive the email address of the person who requested your report. You can follow up with this person at a later date.

2. Offer a selection of free bonuses for anyone who either joins your team or purchases the product or service that you are promoting. This creates a higher perceived value to whatever it is you are promoting and it doesn't need to cost you anything as there are plenty of free ebooks and software that you can use.

3. If you are trying to recruit new affiliates to your team, offer something that will attract them to signing up under your ID. This could be a step by step guide to get them started or unlimited advice via email or phone.

You could even offer a newsletter for the affiliates in your team keeping them updated with new marketing techniques, good resources that you have found and updates for the actual affiliate program.

4. This is the most successful way of all to earn commissions and to recruit new members.

Create a series of 7 FREE lessons in the form of an email course. Each lesson should be fresh and informative also it must relate to the product or service that you are selling.

In each report you can add a short paragraph at the beginning and the end of your report promoting your opportunity, product or service.

Do NOT be tempted to promote a different program, product or service in each lesson. The idea is based on a scientific fact that it takes 7 contacts with one person to create a sale or recruit a new member. So by advertising the same product etc. 7 times to the same person, you have a much better chance of making a sale.

5. Based on the same technique as above, except this time offer a set of bonuses in each lesson, for the person if he/she either purchases or signs up within a certain time frame.

Make the bonuses more and more valuable in each lesson until you get to the final lesson, then offer the best bonus that you can offer IF they purchase or sign up with 48 hours of receipt of the email.

After the last email has been received and 48 hours later they still have not purchased or signed up, then email them once more and this time really push your offer and product or service by writing a killer sales letter and then explain that you have extended the bonus offer for another 3 days ONLY.

You will be amazed at how this technique works ... It may take a little time to set up and it

may even cost you for an autoresponder account that allows you to add a series of time delayed messages, but your downline will grow amazingly fast and your sales of your product or service will literally EXPLODE!

We use this technique for our Affiliate programs and IT WORKS.

Well I hope these few tips have given you some ideas, how you can have an advantage over the other affiliates that are promoting the same products, services etc. as you.

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Simon Baxter is an Internet Marketer and reviewer. He is a peoples man and derives great pleasure from helping people reach their goals.

His web site *Affiliates Resource Center* helps affiliates to do just that.
<http://www.netincomesite.com>

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