

# Are You Sending Out Your Business Cards To Prospective Customers?

By Sonia Colon

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Prospective customers are anyone from your next door neighbor to your dentist. Sending and or leaving your business cards to and at the following people/places is essential in getting the word out "offline" about your business:

- p\*Doctor's Office
- p\*Bill payments (Yes, attach a business card to all of your outgoing bill payments. In fact, its known that the person who receives your bill payment is not always the same person each time!)
- P \*Dental Office
- P \*Laundry Room
- P \*Supermarket Bullentin Board
- P \*Cleaners

pThese are just a few places. Be creative and send your business cards to as many places you can think of. Potential customers are everywhere! Good luck.

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brSonia Colon owns and operates Jimson Products at <http://www.jimsonproducts.com> She is publisher of "My Jimson Products Ezine." A great ezine that provides powerful internet marketing concepts, successful

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