

Submit site to announce it to the world!

By Steve Nash

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How I Promote My Website <http://www.howipromotemywebsite.com/>

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<http://www.howipromotemywebsite.com/bin/ap.pl?site-submit>

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SUBMIT YOUR SITE TO 10,000 SEARCH ENGINES!!!

NO, don't bother! It's a waste of time, and you'll probably just receive lots of unwanted e-mail.

Instead, submit your site to the major search engines and directories, monitor results, and resubmit only if your site isn't listed yet. (You *have* worked hard on page content, page title and keyword and description meta tags, haven't you?) Repeat this process for any new content you create.

You can use an automatic tool, or you can hand-submit to each site. The latter approach takes more time, but at least you can be sure your site *has* been submitted!

Either way, the site-submission process doesn't take long, but it may well take a few months before your efforts are rewarded by search engine traffic. But rewarded you will be - search engines are still the best way of getting site traffic, for least cost!

= USE THIS SITE SUBMISSION RESOURCE

Use Jim Tools site submission tool. This fantastic tool allows you to submit your site to all the major search engines and directories (excluding the human-edited directories like Yahoo!, Looksmart, and DMOZ - you have to visit these sites directly. You must now also visit Alta Vista directly, too.)

Jim Tools is a highly popular destination with webmasters and site promoters the world over; so you can be sure that the submission tool is kept up to date. (Hence it is best to visit at a less popular surfing time of the day!)

<http://jimtools.com/submit.html>

= OR VISIT THESE LINKS

AltaVista

<http://addurl.altavista.com/sites/addurl/newurl>

AOL Search (now relies on DMOZ)

<http://search.aol.com/add.adp>

FAST Search

http://www.alltheweb.com/add_url.php3

Google

<http://www.google.com/addurl.html>

HotBot

<http://hotbot.lycos.com/addurl.asp>

Lycos

<http://www.lycosuk.co.uk/service/addasite.html>

MSN

<http://submitit.bcentral.com/msnsubmit.htm>

Northern Light

http://www.northernlight.com/docs/regurl_help.html

Open Directory Project (DMOZ)

<http://dmoz.org/add.html>

Scrub The Web

<http://www.scrubtheweb.com/addurl.html>

Yahoo!

<http://docs.yahoo.com/info/suggest/>

Note: many of the above sites have regional versions that may well be more appropriate for your site.

= THEN MONITOR RESULTS!

Only resubmit your website to the search engines if it has not been added to the specific search engine or directory. So how do you know if your site has been added? Well, you can visit each site above and search for your URL (e.g. do a search for www.yourwebsitename.com).

Or you could use the following position checking tools, and see how your site ranks for the keyword of 'www.yourwebsitename.com'

- <http://www.jimtools.com/position2.html>

- <http://www.sethi.org/tools/eyespy/>

- <http://www.did-it.com/detective.htm>

Any results not in top 50 suggest your site has not yet been added to the search engine's database yet.

= EVEN DO IT YOURSELF!

For the programmers out there, you might like to create your own site submission and position checking tools. The best place to find such resources is <http://cgi-resources.com>

= READ MORE...

You can find out a great deal more about search engine submission from the following excellent resources. Just do a search for "search engine submission" and off you go! (You can also find out more about paid search engine submissions here too.)

<http://www.promotionbase.com>

<http://www.iboost.com>

<http://www.dmoz.org>

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Search engines are a great way of getting traffic to your site. More and more search engines are now charging to be listed, though, so it makes it more important than ever that you create great content and choose keywords, meta tags etc. carefully.

ABOUT THE AUTHOR: Steve Nash shows how anyone can sell online at his brand new website. Visit his FREE beginners guide now! <http://www.AnyoneCanSellOnline.com>

To get more website promotion ideas, take his free 7-day e-mail course, called Website Promotion That Works! Sign-up here! mailto:promotion_that_works@getresponse.com

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