

# Discover How To Cut Your Webpage Load Time in Half

By Bob Brolhorst

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By compressing your JPEG and GIF files on your webpage you can easily cut your webpage load time in half. Faster loading webpages will result in keeping your customers at your website.

There are low cost and also FREE compression utilities. The good news is that most are simple to use, so you'll be able to optimize your webpage in no time.

Below is a list of shareware and FREE ware graphics compression utilities. Some are online tools, others may be downloaded and run under Windows.

Online Compression Utilities

<http://www.gifoptimizer.com>  
<http://www.spinwave.com/crunchers.html>

Windows-Based Compression Utilities

<http://www.cyberviewcd.com/cvimage/index.html>  
<http://www.gold-software.com/ago.html>  
<http://www.imroncorp.com/photo.htm>  
<http://www.faqs.org/faqs/jpeg-faq/part1/>

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