

20 Ways To Convert Visitors Into Subscribers!

By Talbert Williams

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20 Ways To Convert Visitors Into Subscribers!

1. You could offer your visitors a discount on all the products you sell if they subscribe to your free e-zine.
2. You could offer your visitors a free ebook if they subscribe to your free e-zine.
3. You could offer your visitors a free subscription to your private web site if they subscribe to your free e-zine.
4. You could offer your visitors a free advertisement in your free e-zine if they subscribe.
5. You could offer your visitors a free tangible gift if they subscribe to your free e-zine.
6. You could offer a free automatic entry into your contest or sweepstakes if they subscribe to your free e-zine.
7. You could tell your visitors that you offer original content in your free e-zine.
8. You could tell your visitors to read a sample issue of your free e-zine on your web site.
9. You could offer your visitor's free software if they subscribe to your free e-zine.
10. You could offer your visitors a free sign up to your affiliate program if they subscribe to your free e-zine.
11. You could offer your visitors a free web service,

like free e-mail, if they subscribe to your free e-zine.

12. You could publish some of your current e-zine subscriber's testimonials on your web site.

13. You could publish any positive reviews you have received about your free e-zine on your web site.

14. You could tell your visitors what's going to be published in your next e-zine issue.

15. You could tell your visitors that they have the right to republish your e-zines content on their own web site if they subscribe to your free e-zine

16. You could publish a list of well-known famous, or respected people that have subscribed to your free e-zine.

17. You could tell your visitors what a subscription to your free e-zine is worth in dollars.

18. You could tell your visitors all the major benefits of subscribing to your e-zine.

19. You could tell your visitors how many people have already subscribed to your e-zine.

20. You could tell your visitors that a subscription to your free e-zine is only available for a limited time.

Sincerely,
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