

# Items You Need To Start A Homebased Business

By Bob Brolhorst

Items You Need To Start A Homebased Business

Bob Brolhorst  
bbrolhorst@wave5marketing.com

A-1 Internet Marketing Newsletter <http://www.wave5marketing.com/newsletter.htm>

Items You Need To Start A Homebased Business

By Bob Brolhorst

When I finished off the basement in our house built a room to store our computer in so the kids would have someplace to go to do their homework. The room was not very big 12' X 10' I already had a good computer printer and fax machine at the time, and a chair.

First I applied for a business license, four days later I received my home occupation permit and sales tax ID number. I then went online and applied for a trademark with the federal government and recieved confirmation of the trademark two weeks later.

I needed a desk, file cabinet, and a few book selves I was lucky enough to find a dented cabinet that was new but damged in transit so I picked that up fairly cheap. I wasn't as lucky with the desk and book shelves. I spent a little extra on those items. Best Buy had what I was looking for so I spent the extra money and got what I wanted. I paid cash for everything.

I then needed to get phone lines installed. I purchased a one extra line that I used for my oline service for my computer as well as for my fax machine. Depending on what type of connection you get you may have to have two lines, one for your online service another for a dedicated line for your fax machine. Knowing that I would need a fast connection to upload my website and download any necessary software I decided to do with DSL. By going with the DSL I was able to stay with one phone line. I can be online and still use my phone or fax machine while still being able to access the internet. Do not use your home phone as your business phone, it does'nt work with the hassel of having teenage children at home.

Don't forget voice mail. I used the very affordable service provided by the phone company, so I didn't have to buy an answering machine. The phone companies voice mail is much more efficient than a normal answering machine.

Keep your supplies and essential materials close at hand. Keep your desk as clear as possible so you have plenty of room for the projects you're working on. Proper

lighting is a must. If it is possible use a fluorescent fixture it is easier on your eyes, especially if you spend long hours in your office as I do. Having a door on your office is a necessity to keep out the household noise while talking to your customers.

Remember, if you use the room exclusively for your office the IRS allows you a tax deduction, so be sure to contact your accountant and ask him what is and is not deductible. Tax laws change yearly and the benefits for small businesses seem to be increasing every year.

Startup costs were approximately \$2,250.00 not including the computer, printer, and fax machine which I already had. Now I had the phone lines, and furniture, established my business name, and the only other thing I was missing were my customers.

By Bob Brolhorst  
Wave 5 Marketing  
bbrolhorst@wave5marketing.com  
<http://www.wave5marketing.com>

[Get-Articles.com : 1000's of reprintable business and internet marketing-related articles.](#)

[Submit your article for reprint.](#)