

# "Keep Up With Your Promises in Advertisements!"

By Tatiana Velitchkov

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Believe it or not, sometimes is hard to keep up with your promises. Even if you are the most trustworthy person, or businessman or woman, there are times when things are just beyond your control.

When someone believes in his/her business, their belief shines through their advertisements. This is the reason why some ads are well received, and get a great response, while others are not.

In this case that I am talking about a great ad which was published in a superb ezine. This particular ad produced an outstanding response and sales. What I was stating in the ad though could not be made true. Or at least not at once. In a week's time it is possible to fulfill every request for whatever amount of visitors.

The question now is, will the customers accept the setback or will they not. Some will obviously, and others won't. When something like this happens one can lose a great deal of customers. It gives you also the possibility to reflect on what happened, and try to prevent such set backs in your future advertisements.

We are human beings, and with the help of technology we achieve more, and more daily. Sometimes however we cannot keep up with the demand, that grows beyond our possibilities. Put there in also our desire to perform and get as much as possible, and in the shortest possible time. This could be quite addictive.

Ask yourself first of all would you go carefully, slow but steady with your starting business, or would you go fast, with high earnings, but also high risks. Take your time while making such decisions.

Successful people learn from their setbacks. Keep trying, do your best no matter how many errors you might make on the way. What matters is how one experiences these setbacks.

Keep getting back up and keep trying after a setback. That way you'll learn from every time that you didn't succeed. The same way you learn when you do succeed! Ask yourself how you did it and learn from it.

And at every setback, ask yourself again how it happened and how could you learn from it.

Tatiana Velitchkov

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Tatiana is the President of the Fortunes Inc. For as much as we know The Fortunes Inc. represents the only business on the Internet that provides such amounts of traffic in such a short spans of time, and for outrageously affordable prices.

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