

# Free Radio Advertisement

By Terence Tan

Free Radio Advertisement

Terence Tan  
xltan1@softhome.net

Learn Unusual Web Traffic Ideas <http://Hugevoice.com>

-----  
Free Radio Advertisement  
-----

Here's a neat trick to get lots of radio advertisement time,  
TOTALLY FREE! Imagine...absolutely free access to millions of  
listeners of offline and online radio!

What you need to do is to locate the radio stations (do a simple  
online search or call your favourite local station) and by  
calling in, faxing, letters, or e-mail, request songs on the  
pretext that your web site is celebrating some "event". For  
example, your dedication could read something like this:

" Dear DJ,  
(Enter a generic compliment to the DJ)  
Please play "XYZ song" to thank the staff of yourwebsite.com for  
their tireless efforts and sleepless nights spent to complete our  
latest project/webpage ...(insert a discreet pitch for your  
web site here).

Thanks  
Editor/CEO yourwebsite.com"

You get the idea...

For More Unusual Web Traffic Generation Ideas,  
Visit <http://www.hugevoice.com> or send blank email to:  
mailto:subscribe@hugevoice.com  
Terence Tan  
Editor, Hugevoice.com

Please feel free to use this article in your website, ezine or e- book. I ask, though, that you reproduce it in its entirety and without alteration, including the resource information above.  
© Copyright 2002 Terence Tan. All Rights Reserved.

[Get-Articles.com](http://Get-Articles.com) : 1000's of reprintable business and internet marketing-related articles.

[Submit your article for reprint.](#)