

How to Get Other People to Write Your Book for You

By Teresa King

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There is a book in everyone. We all have had different experiences in life, and each of those experiences can be turned into a "how to ebook" which can be profitable. However, creating an information product can be daunting.

Believe it or not, you have an information ebook in you.

You can start writing your book on something that you are familiar with and do a chapter a week. Or a few pages per day, and eventually you will have your product.

However, another easier and faster way is to pick a subject and get other people who have knowledge of your subject to write several pages on the subject, or answer your well thought out interview questions.

How would you do this?

Well, once you pick your subject, you would then contact people who know about the subject.

One example would be Joe Kumar's ebook, "30 Days to Internet Success."

He put a request in a large popular marketing forum and asked who could write on how to make money in 30 days on the Internet. He got a lot of responses, and soon his book was born.

He then set up a joint venture with several people who have ezine lists, and sold some 1,700 copies at \$97.00.

The people who wrote in the book, got a lot of exposure. The people who did joint ventures with him, made money, and of course, Joe made money. And, hopefully, those that bought the book learned many valuable ways to start

their income stream on the Internet. It was a win - win situation.

Another example is creating an information product using articles that have already been written on the subject by experts in the field. Article writers love exposure. It is why they write articles. At the end of each article they write, they put in a resource box, that resource box leads to their site. Exposure means hits to their site and possible sales.

You could easily research article archives by searching the net for places that allow articles to be posted and pull up many on your subject. They make great fillers.

If you decide to interview experts, you can practically fill up a whole book on those interviews alone. Pick a theme for the interviews. It could be on anything that you like that relates to their expertise. Send, the one you want to interview a professional letter with your interview request.

Put your mind on what you would like to create and get busy getting free help from others to get your information product off the ground.

Good Luck,
Teresa King

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Teresa King of <http://www.tipsfortop.com> is putting her endorsement on "The 30 Days to Internet Success" <http://www.tipsfortop.com/30days.html> It is an eye opener!  
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