

Prepare for the Future with Redirect Urls

By Teresa King

Prepare for the Future with Redirect Urls

Teresa King
teresa@netswan.com

Tips for Top <http://www.tipsfortop.com>

Branding eBooks are all the rage. There is no doubt that they can and will bring in residual income. When the author recommends great affiliate sites to complement the book, it can make a KA CHING out of your computer.

But.....

Branding takes time. When you start to set up a book, you have to join affiliate programs, get signed up, then you have to brand the book, and set the book up and its sales page or its giveaway page, and finally you are done.

Maybe you joined five affiliate programs, put your email, your domain and a few other things that you could fit into the recommendation area of the book, and a few weeks pass, then the nightmare begins

You get a letter from one of the affiliate programs that tells you they have upgraded their affiliate program and you now have a new login and a new url to promote. Oh, oh!

You fix it, and then to your horror, you get a letter from your ISP that they have sold their business to another company and your email is about to change.

Oh, no!

Or, you started your business with no money and you had a bunch of free pages, and the free page company just decided to go belly up. Your pages disappear and your branded products, your email on your articles, even autoresponders that you may have set up have all gone

defunct.

Okay, do you think that I am telling you all this off the top of my head? Well, all of the above has happened to me. So, let my experience help you learn now. Grab a domain name that you will be using for your main email. Always, pay for that domain.

Make redirect pages to go to that domain, such as
yoursite.com/marketprogram yoursite.com/greatbargain
yoursite.com/hostpackage yoursite.com/new
yoursite.com/easymoney . . . Well, you get the idea.

Then, when an income opportunity goes bye-bye, you will be prepared to replace the redirect to go to another program that has a potential of making you money. It's a lot easier than changing pages, books, autoresponders, article resource boxes and even telling your friends that you have a new email.

Plan for your future and save yourself countless headaches and your valuable time. By making redirect pages and by using your own email with your own domain name at all times so that you can keep control of anything that you have branded or any webpages that you currently are promoting.

How to make a redirect page? Well, many servers now have a redirect function in their control panel. However, if they don't, just place this code into your index page for your directories that you will be making. That way, when a program changes, you can just change the redirect on that page and all will be well.

html

```
meta HTTP-EQUIV="refresh"content="0; url=http:yourrealsite.com"
```

/html

That's it. The "0" is how fast you want it to refresh. 0 is a good time limit for a quick redirect.

Teresa King
September 2002 (c)

Teresa owns a successful business on the web and keeps you informed of the latest news, money trends, and straight talk in her Dynamic Newsletter "Tips for Top"
<http://www.tipsfortop.com/subscribe.html>

Get-Articles.com : 1000's of [reprintable business and internet marketing-related articles](#).

[Submit your article for reprint](#).