

Want the Best Free Advertising on the Internet? "Write Your Own Articles!"

By Tracie Johansen

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Wouldn't you love to reach thousands of people for free? You can, simply by writing articles and having them published. There are thousands of newsletter publishers looking for good content for their newsletters.

What better way to reach people than in an email newsletter. Put your resource box at the end of your article and watch your traffic soar.

Before you set out to submit your articles here are some tips for getting ready.

1. Write about what you know, we all have things we know that can benefit other people. Check out articles in other newsletters to see what people are interested in. Write about something people will be excited about.

2. Spend time working on the title. Your title is very important because it will catch people's attention to get them interested in reading the article. If you do not get their attention immediately, they may not read the article.

3. Write several different articles ranging from 500 to 1500 words. Edit it and edit it then edit it again. Do this until you feel it is great. Have some of your friends or family read the article, and ask for their honest opinions.

4. Be sure to check your spelling. This is very important because most places you submit your article will not take time to edit it. This up to you.

5. Be sure to subscribe to each newsletter you want to submit articles to. Read the kind of articles they use in their newsletters to get an idea of what they're looking for. Also, checkout their newsletter archives and read through at least 10 to 15 back issues to be sure you know what writing style they like.

6. Have each of your articles available by autoresponder. Many newsletter editors require this. Also, be sure to send each of your articles to yourself to make sure the format looks correct.

7. You'll want to spend plenty of time putting together an effective resource box for the end of your article. Be sure to include your copyright, name, web site address, email address (if you choose), and a short description of your site.

8. Use your notebook or a text file of your choice to keep this information readily available at the click of your mouse.

Be sure to set-up a file with all the information you will need that you can copy and paste, then you can just pop your information into the forms without retyping them every time.

9. Be sure to write a good description of your article as many editors require a description before they will read your article. Have descriptions ready from 25 words to 100 words. Write at least five different descriptions for each article you would like to submit.

10. Be sure to have at least 10 to 15 keywords describing your article.

11. Have your contact information ready so you can cut and paste it into each form or email when you submit your articles.

Name:
address:
city, state, zip:
phone #:
country:
URL's:
email:

12. Keep a list of each site you submit your articles to and include the following information.

- a. URL and Name of Site
- b. The title or number of the description you used on the site, and the category you submitted to.
- c. If a reciprocal link is required put the HTML code for it in the file.
- d. Description of the site
- e. URL of your listing
- f. Date verified that your listing was posted.
- g. And plenty of room for notes

13. For a complete list of places to submit your Articles Get eBook Ideas Free! It includes a list of sites that accept articles.

<http://ipromoteit.com/affiliatelinkprogram.html>

To receive this article by autoresponder, simply send a blank email to: <mailto:writearticles@1001beautytips.com/>

You may use this article on your website or in your newsletter as long as the resource box below is included.

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