

# What Do YOU Know? Make Money From It!

By Tracie Johansen

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What are you good at that others may want to learn? We all have talents and abilities, something we can teach others. When you want to learn something new, where do you look?

Most people look to books for knowledge. Whether you want to learn about Marketing, How to Make More Money, Car Repairs, Cooking, Fishing, Government, Math, Science or anything else you want to know, you will usually read about it .

This is where you come in! You have knowledge! People need your knowledge! You know how to do things other people want to learn. You can teach them.

- \* Are you a great cook?
- \* Do you know everything about fishing?
- \* Can you fix a car with one hand tied behind your back?
- \* Do you make fabulous crafts that your friends rave about?
- \* Are you a marketing whiz?
- \* Do you know how to get top ratings on the Search Engines?

Anything YOU know is something others want to learn .

Many people want to know what you know! Everyone has something they are good at. You can make money from your knowledge. Don't keep what you know from others, share it, and get paid for it.

Start by making a list of everything you know. Don't worry whether it sounds silly or useless, just keep writing until you have at least 50 things.

Here is a list to give you ideas to start with.

Marketing Tips

Successful Search Engine Tactics

500 Places to get Free Things

Crafts for Kids or Home

How to Raise Healthy Children

Lifestyles to Give You a Healthy Heart

Complete Guide to Setting up Your Home Office

Flower Arranging Made Easy

Woodworking Plans and Tips

Fishing Guide to The Best Hot Spots

Metal Detecting for Fun and Profit

Stock Market Tactics

150 Businesses You Can Start at Home for Less than \$500.00

Complete Guide to Writing a Novel

Home Handyman Guide

200 Wall Painting Techniques

Landscaping Made Easy

Build Your Own Outdoor Furniture

How to Care for Your Elderly Parents

Raising Responsible, Happy Children

Build Your Own Home Fitness Gym

Household Tips

Complete Guide to A Stronger Back

Car Repairs Made Easy

Now, Narrow down your list to the top 10 you feel have the best marketing potential and you know the most about. Get feed back from friends, family, business associates and current customers on which of these subjects will be of most interest.

Now, start by making a table of contents for the top ideas. This will give you an idea whether or not you can come up with enough information about the subject to write an eBook about it.

OK, Have you decided which subject you are going to write about?

Let's get Started!

You will need to make the pages in HTML just as you make a web site. You can use an HTML editor or if you need help with HTML, here are some free guides to help you design your page.

Web Tutor: This e-book is a great resource for learning HTML. Covers from beginners too advanced. Download Now!  
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Now, first of all, put together your table of contents in HTML. Next, start with the first page and write down everything you feel should go here. Then continue writing each section, just keep writing everything you know about each subject.

Now, go through each section and edit, then edit again and again until you feel like each section sounds right. Now put your pages together in HTML and upload them to your site. Go through them by clicking on the links in your table of contents and edit more if necessary.

I hope this has helped you. If you would like more information and ideas for writing an eBook, don't miss these fantastic eBooks and courses.

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