

# Marketing Is Like Rolling A Snowball Downhill!

By Vern Anderson

Marketing Is Like Rolling A Snowball Downhill!

Vern Anderson  
vern@marketingnewsnewsletter.com

Marketing News Newsletter <http://www.marketingnewsnewsletter.com>

When you were a child, did you ever make a large snowball and roll it down a steep hill?

You were probably amazed out how it kept gathering more snow as it traveled and the faster it went.

I can remember doing that as a child. I grew up living in the country where we had plenty of snow and a lot of steep hills.

My Brothers and I played out in the snow a lot. We would go outside as soon as we had our breakfast and a lot of days it was supper time when we came back into our house.

Marketing is a lot like us rolling those snowballs down those steep hills.

When first starting to market online it seems an impossible task to get visitors not to mention purchasers.

I have found that the longer I keep marketing the easier it gets. The reason for that is that when you continually market, send your newsletter, post articles the better know you become.

People start trusting you, that is if you are trust worthy and if you are not you will not last very long. The main thing is to not get disgusted and give up.

Just like the snowball, you will get bigger and bigger as you roll along. It does get easier as you go, not harder.

I know this to be a fact as I am into my seventh year

marketing online. As you gain knowledge you will find it does go smoother and easier.

Wishing you great success!

Article by Vern Anderson

Webmaster and Author

<http://www.marketingnewsnewsletter.com>

Vern@marketingnewsnewsletter.com

[Get-Articles.com](http://www.get-articles.com) : 1000's of reprintable business and internet marketing-related articles.

[Submit your article for reprint.](#)