

You Need More Than Just Traffic To Make Sales.

By Vern Anderson

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Over the years I have tried about every way I could find to create traffic to my websites.

A few years back I posted to thousands of FFA sites thinking I would get traffic to my websites.

The only traffic I got was to my email inbox. I was still receiving email 6 months after I quit using the FFA pages.

I tried all the start pages or pop unders to bring traffic and quickly found that every one seeing the pages were just like me looking for traffic to their site.

I also tried purchasing visitors to my web sites, I received the visitors, but no sales so I may as well have thrown my money in the air.

I use pay per click to get traffic which is the a better way, but a word of caution, if you have the wrong keyword you will spend a lot of money quickly.

It is my opinion that the very best traffic is created by putting a great ad in newsletters.

I have received more sales by posting an ad in a few good newsletters than all the other ways combined.

I read where a lot of the guru's say that pay per click is the only way to go.

It has not worked that way for me. I still use them but I get better results with newsletter ads.

I am sure other marketers have other ways they like best.

It would be very nice if there was one simple way but nothing online seems to be simple.

Article written by,
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