

The Internet...Putting Network Marketing on Steroids!

By Vernon Brabham

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How To Look Younger AND Get Paid For It! <http://www.makemoneyandlookyounger.com>

NETWORK MARKETING – AN OPPORTUNITY WHERE WOMEN BEAT THE MEN!

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Sometimes overlooked by the woman who needs more money is a business called “Network Marketing”. This is a home-based business that has, over the years, matured into a respectable opportunity. An opportunity not recognized or appreciated by most of us.

Let’s say that you are a woman who, for whatever reason, needs to make some money to keep your household afloat. There are many things that could cause such a need. A child needs braces, a divorce happens or you just need more money to stay even with all of those bills.

What would you most likely think of first? Usually a job. If you are trained in some field and have had previous job experience in that field this is what you would consider first. Such experience would perhaps better position you to obtain a job and you would try to get a job in that field.

But what if you have no previous job experience or if it has been so long ago that it doesn’t count for much now. If this is you, then to get a job you just about have to take what you can get. Or maybe you already have a job and are thinking about getting a second one to earn extra money.

Regardless of these factors if you can get a job it means generally low pay, having to transport yourself to that job, having to clothe yourself accordingly, being away from home and possibly your children a good many hours a day. It means work that may be of low interest to you and to be subservient to a “boss”. It means that your gender, your age, your educational level (low or high) and your ethnic background could affect your success in that job.

Going to work at a job means your chance to improve your salary as time goes by is slight. It means you have little job security. In today’s world companies letting workers go is something we read about in the newspapers every day.

Now, let’s look at Network Marketing:

1. You can work at home, thereby saving on transportation and clothes.
2. You are your own boss.
3. You can set your own hours.
4. You are not judged by your gender, age, looks, education or race.
5. Your potential earnings are unlimited.
6. You can start part-time and if you already have a job can keep it until your new business prospers.
7. As you build your business it becomes more valuable and self-sustaining as time goes by.
8. You can count on a great deal of help, advice and training from your network marketing group. People who have an interest in your succeeding and making money since they share in your

success. They are called your "Upline". You, in turn, will help others as you learn the business and will share in their success. This is called your "Downline".

9. Since you are in business some of your expenses can be tax deductible.

All of this sounds good, doesn't it? But wait a minute, let's take a look at the downside.

1. Maybe you don't want to work at home.
2. Although you are your own boss that doesn't mean you can "goof off". To be successful you must work, so you have to be a self-starter. If you are the kind of person who always has to be told what to do and when to do it, this isn't for you.
3. In network marketing your income is virtually unlimited but you are not guaranteed any income at all. Some people would rather count on a certain sum, however low, every week than to take a chance on making more money.
4. You will probably have to invest some money. Maybe \$50 to \$500.
5. It is true that some start off making money in network marketing but for most it takes at least a few months for the money to begin to come in.
6. To really make a lot of money you must be willing to commit a minimum of 2 to 5 years in this business.

Okay, you have seen some pros and cons about network marketing. Like any other endeavor the success you achieve depends on how much you want it. In this business if you are willing to give focused effort, commitment and persistence you have the potential to reach any level of success you desire. It is not unreasonable to expect, with these qualities, within a few years to create a residual walk-away from income for the rest of your life.

There is no other business I know of where this can be done without investing a large amount of money. And in network marketing you don't have to buy a franchise, rent a building, hire help and deal with payroll taxes. It's a simple, proven way to make money and is the wave of the future.

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Vernon Brabham is a semi-retired optometrist and long-time Entrepreneur with an avid interest in Network Marketing. For more info on him and this timely subject go to <http://www.makemoneyandlookyounger.com> or email him at <mailto:vbrabham@mindspring.com>

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