

# Steal My E-books...Please!

By Wayne Perkins

Steal My E-books...Please!

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How to Write and Sell E-books <http://www.wayneperkins.net/ebooks/write.html>

i,

My name is Wayne Perkins and I am the author of the following article.

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Thank you,

Wayne Perkins

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"My mission in life is to help you achieve your mission in life."

Do you know what the most common question I receive from my e-book-consulting clients?

The question is...How do I keep someone from stealing my e-books?"

My answer to that question is... you want people to steal your e-books!

Here are three reasons you want people to steal your e-books.

1. Qualify more consulting clients.

Recently 3 separate individuals called my home and asked me if a document

they found under another author's name was mine. They were afraid it was stolen and wanted to make me aware what was happening to my valuable e-book files.

Actually, I sold reprint and distribution rights for this document to the accused.

In addition I sold him co-author rights as well.

I added that everything was okay.

The three callers have now become my consulting service clients since the initial phone calls.

I would have never found these 3 clients for the fact that they were good Samaritans, informing me of possible "evil doing."

## 2. Create and Ignite "cluster bombs" Filled with Money.

How would you like to create and set off bombs and not hurt anyone? I plant a series of cluster bombs; loaded with money that can be triggered by thieves in each e-book I create.

These cluster bombs include valuable resource information that either direct the reader to my free information, e-books and telephone consulting over the Internet or to affiliate links that drive the reader to other websites.

This is all great, NO-SPAM publicity for me.

In the case of my most popular digital product, "Stage Hypnotist Training," I include my Amazon.com Associate's Program links over to the best books on Stage Hypnotism written by other authors.

When the potential thief steals my files and posts my stage hypnosis lessons for free over the Internet, I stand to make a great deal of money from the seeded affiliate links.

Since the files are just ASCII text files delivered by autoresponder, I stand a great chance of enhancing my income from any e-book thief.

## 3. Discover a New Sales Network for Your E-books

If you have marketed successfully on the Internet, you realize that no matter where you stand in the search engine standings, you still need high traffic websites linking over to your website.

In order for the "thief" to be successful in posting your e-book on-line and selling it or giving it away for free, the thief must have a large

network as well.

An easy way of finding the thief's network is for you to conduct a "link search" on the thief's website. (This can be executed on AltaVista.com)

Within a few seconds you have discovered websites that are "pointing" at the thief's website.

Once you have discovered the Thief's network, you can submit your articles and free content in return for links over to your product description page on your website.

After all, the thief's network has already proven interested in what you write. They are encouraging others to view your purloined document.

Summary:

Think about the advantages and opportunities you can create by having your E-books and digital content stolen.

Once you realize that within minutes you can acquire consulting clients, ignite cluster bombs filled with money, and discover new networks of business opportunities, you too will be saying..."Steal My E-books...Please"

Resource Box:

Wayne Perkins is the best selling author of "A Cheap and Easy Guide to Self-publishing E-books" and offers special consulting by phone.

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