

More Free Traffic - Get The Most Out Of Your Content!

By Wes Blaylock

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Wes Blaylock
gen5517@yahoo.com

InstantVisitor <http://www.InstantVisitor.com>

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Using content to build traffic has always been a popular method of generating more visitors. It is a simple, free, and effective way to boost traffic without risk.

Some web sites are built to host frequently updated content to generate traffic, and to bring that traffic back. I don't recommend this as it is time consuming, and not always effective.

I suggest a web site to be a sales site, and nothing more as most Internet marketers do. But, I do suggest using free content to build traffic, and to sell products in other ways.

This short report is on getting the most out of articles that you write to give away for free to generate more traffic. Below is a simple system that you can follow to get the most out of this content.

First and foremost, use your new-fresh articles in your own opt-in newsletter. This is a given, you want to be the first to offer it to keep your list interested.

Subscribers want fresh content to read, not an article that has been run elsewhere 20 times. Keep your fresh free information for your own newsletter, if you have one.

Other than that, here is what to do with your content when your free newsletter has already seen it.

- Submit it to newsletter publishers.

Nothing really new here, but this tactic still works. There

are plenty of publishers out there looking for good content to run in their newsletters.

This can be an easy, free, and almost effortless source of traffic for you.

Simply compile a list of ezine publishers in your market who accept articles, and send them your article with your sig file (a small ad for your product, or bio at the end) attached.

It doesn't get much more basic than this, but if you stay on a constant schedule where you create content, and submit it to publishers regularly, you can get a good surge of traffic each time!

- Send it to your affiliates

If you have an affiliate program, then send them your article and tell them that they can edit your sig file URL with their own affiliate link.

They can run this article in their newsletter, post it on their web site, or however else they want to use it.

This gives you the chance to email your affiliates often with a new promotional tool for them to use to send you more traffic/customers.

- Turn it into a doorway page for search engines.

After you have sent it to publishers and affiliates, turn it into a doorway page that you can submit to search engines.

Re-write your article a little to include more keywords in it. The point of a doorway page is to host some content that is keyword rich. This gives you a better chance at higher search engine rankings.

I suggest you only go after 1-3 keywords per doorway page/article. Just put the keyword rich article on an HTML page using meta tags and hand submit that page to the top 10 search engines.

You would be surprised with this, after a few articles, you will surely notice more traffic. I always do!

- Create an e-book

Once you have a good chunk of articles that you have written and done the above with, you can re-arrange those articles to flow together and create a free e-book that you can give away for free as a viral marketing tool.

Using a program like EbookPaper,
<http://www.austinsgroup.com/ebp.htm>
you can let other people brand it and really get it passed
around.

You can even send this brandable e-book to your affiliates
and let them brand it with their own affiliate link. Yet
another tool to get your affiliates to promote you.

The above is obviously somewhat basic, but definitely
effective.

If you write an article once per week and follow this
system, you can build a good flow of traffic quite easily,
all for free.

Put it to use and get your articles to work harder for you!

See you at the bank,
Wes Blaylock

Wes Blaylock is the creator of the Instant Visitors Private
Program that'll Show You How to Quickly Generate Hot-
Hungry, Targeted Traffic! Inside you can look over his
shoulder and see exactly how he rolls out marketing
campaigns each week! Click Here For Complete Details:
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