

# 5 Lessons I Learned About Building a Home Based Business While

## Watching a Master Violinist

By Kim Rhodes

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Have you ever been in a moment where you realized that your perception of something would never be the same? Well that's exactly what happened to me when I attended BB Kings Restaurant to hang out and listen to a violinist for an upcoming CD release.

Much to my surprise I walked away with 5 lessons that I could use to take my home based business to the next level. Within moments of world renowned jazz violinist Karen Briggs (formerly with Yani) taking the stage the quote from Tony Buzan rang my head.

"Whatever your discipline, become a student of excellence in all things. Take every opportunity to observe people who manifest the qualities of mastery."

Here are lessons I walked away with that you can use to successfully create a business you can work from home.

1. Change an idea or business by 10% and you can be a leader in what you do. Ms. Briggs is not the only violinist but she is one the first to become known as a "Jazz Violinist." She took traditional classical music and put a jazz twist on it and made it her own. She created a fortune by doing so. You can do the same thing. Find a work at home business you love, add your unique slant and become an expert.

2. Give your customers more than you can expect and you will create raving fans. We were told the concert would go 90 minutes. However, when Ms. Briggs surprised us with an additional 45 minute jam session it blew everyone away. When you under promise and over deliver you will create screaming fans that will tell others about your business. The ultimate form of flattery is a referral. (By the way, I highly recommend you see her).

3. When you are operating in your unique gift it will appear effortless to others. Ms. Briggs was one with her instrument. As a former violinist myself, I know first hand that it is not an easy instrument to master if you don't have the aptitude or attitude. However, when the talent or gift is innate your presentation appears organic and effortless to others.

Most people spend their life looking for the "magic bullet" to create wealth. And the truth is if you were to look at the gifts and talents you have, your million dollar idea is innately a part of you. If you are not sure what it is think about what are the things you do that appear easy for you and difficult for others. Your unique talent harnessed with discipline and commitment will be unstoppable. Unleash your talents and discover how to turn it into a profitable work at home opportunity.

4. When you are a master at your craft people will pay for it and you can name your price. Being an

expert in business is much like a top paid artist. When you have specialized knowledge or a skill people are willing to pay a higher price to have access to it.

5. Surround yourself with talented and supportive people and you all can go to a higher level of success. Ms. Briggs had a band around her and with their support her talents were showcased even more. No one creates success by themselves. Make sure you have people around you who support you in your business. Consider a Mastermind Group.

If you are starting or currently building a home based business take one or all of these lessons, implement them in your business and watch it grow. I am always amazed how lessons about being successful are always around us if our mind is open and our ears in tune. These lessons if implemented will sound like music to your ears.

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