

Choose Your Starting Attitude...

By Jerome D'souza

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While much is still being said and done about earning off the internet one thing seems to get missed out almost always - The Starting Attitude.

If I may hazard the truth then this attitude might well be the most common starting attitude where online earning is concerned.

'This seems like easy money'.

No doubt about it - In it's own way an extremely good attitude - simply irreplaceable and simply irresistible.

Matter of fact - just the kind of attitude that has caused and continues to sustain the MLM fusion for all these years.

Well, but it isn't 'easy money' as we soon realise.

Business remains Business, Offline or Online! The ONLY difference is in the tool - the internet. A helluva difference no doubt but Business is STILL Business. And considering that many of us have spent quite a few years Offline without much significant success how come a short number of Online years is going to be any different?

Well I believe it all depends on 'The Starting Attitude'!

As I have realised, years of confusion, frustration and almost-giving up and re-starting, etc etc can be avoided if only we cultivate a valid starting attitude.

Such an attitude would take various facts into account one of which would definitely include our accumulated offline skills-sets till now.

Another would temper the dreams of those crazy millions with the concerns of a Business Perspective. (We are talking real money though in the shape of electrons)

I feel such an attitude can be best cultivated through one crucial question we should ask ourselves when faced with the hypnotising claims to easy millions, a question that's just simple and true, like...

"This seems like easy money BUT IS IT?"

More importantly - "For Whom"

The first thing to happen on adopting this attitude would be a culling of the opportunities we come across. We would not fall for each and every 'join and earn' scheme.

An off-shoot of this culling process would be an unconscious movement towards real and sensible online biz's and to more valid selection of the means of making such biz's work.

Such an attitude would also keep us more open to learning and quickly recovering from the inevitable failures long enough for things to begin falling into place.

Because we start off not knowing but wanting to know, our motivation stays, we can accept setbacks, we perservere.

As I see it there can be no better base base to build an online business than starting with the mind-set that sub-consciously conditions you to get-up and keep going?

So choose your Starting Attitude well.

Or...

Re-choose your Starting Attitude well.

:)

Jerome D'Souza...

...still does not know behind which bush the rabbit hides...And Loves It That Way. Encourages all to read a free ebook about getting rich in the certain way from <http://www.freebookongettingrich.com>

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