

The MSN Ranking Code Loophole

By Chris Rempel and Dave Kelly

The MSN Ranking Code Loophole by Chris Rempel and Dave Kelly - a Preview

<http://www.squidoo.com/MSN-ranking-loophole>

I first happened upon Chris Rempel online way before the current Ultimate Search Engine Loophole buzz, when I bought his Confessions of a Lazy Marketer back at the beginning of the year. That product was of high quality - it promised to reveal methods of creating an affiliate income which were smart, different and not public knowledge - it did.

Some of the methods Chris mentions are not so far from traffic-generation techniques you can read about at bluehatseo.com, but the true quality of Chris's book is found in his full understanding that our most scarce resource is always time, and the pragmatic solutions this creates. Chris didn't start out online with an outsourcing budget, and every technique he discusses is refreshingly doable for someone strapped for both time and investment capital.

I've since bought other of Chris's products and they're all informative, pragmatic, results-focused and concise.

I've only heard of Dave Kelly through Chris Rempel's sites, as Dave runs the Linkvana.com service. Reading forum and blog comments mentioning Linkvana and Dave, all the feedback looks positive. The MSN Ranking Loophole product is a joint venture between them and I believe that the method was originally Dave's. I don't believe Chris would take on the marketing of a damp squib, and certainly not in the "Genuine SEO Loophole" niche. The Internet Marketing world is just too small for a bad move like that. Therefore I think this product must really have something!

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First Position in MSN for competitive two and three-word keyphrases is the promise of this product. A video shows a site in first place for a keyword with more than 50 million competing pages. OK, MSN is no Google but what would you prefer, "Two Star Hotels in a Small Part Of Portugal" in Google, or, er, how about "Credit Cards" - in MSN? Its genuinely impressive stuff.

But how about the timescale? Will it last? Dave says he's had sites ranking for big words for over a year. Often constantly number one. Always top five.

Is it outdated now its out there? Maybe, maybe not. Chris says you can't reverse-engineer the ranking technique, and you couldn't spot sites doing it even if you worked for a search engine. Yes, the entire nature of the internet could change overnight, but right now, this must work.

How long does it take to see results? Less than a month apparently. Even if you're a pessimist, then, its likely that this'll still work for long enough for you to benefit from the rankings!

Anything else to buy? Only if you want. Its doable, apparently, without needing to buy anything else. However I read about a software upsell on the Warrior Forum, so its safe to assume that you can

buy software to automate a part of the process, or you can do it by hand if you don't want to spend any more money.

Guarantee? Its ClickBank. If you don't like the MSN Ranking Code Loophole any time in 60 days you can request a refund from the impartial merchant who takes the orders for Chris and Dave.

I'm buying this one, and I'm probably taking a week off work straight afterwards! I fancy a new car for Christmas ;)

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