

Engage Your Divine Spark

By Burt Dubin

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1. The What:

What makes the difference between people? Some, only a few, soar to recognition and demand for their services. Most struggle and sweat, just getting by.

I call the difference the divine spark.

It's an ineffable essence emanating from you as you do what you do. It's an energy, a palpable energy that fills the space you occupy. Silent and profound, it informs others subliminally, non-verbally, about your inner nature.

Others can see it in your stance. There's a dynamic tension, a positive aliveness, almost a hum like the hum you may hear when you drive under high voltage lines.

People can sense it in your glance. They may see a light in your eyes, a certain look of mastership.

Folks can watch it in your walk. Purposeful, direct, with economy of motion, energy reserved for your actions.

You may hear it in the attentive silence of those around you.

If you are in a leadership role, addressing a group, you can witness it in the eyes of audience members eager to drink at your well of wisdom. And the pads and pens at the ready.

2. The How:

How do you allow your divine spark to manifest? How do you invite it to pervade every part of you and illuminate those near you? What are the actions, the steps you are to take?

I share these insights anecdotally. I do not pretend to have access to any wisdom beyond my own experience. What I say here is true for me. You alone can decide whether it is true for you.

And this may not be all there is. It's simply what I get here and now:

First, you know why you're here. You simply know. This is your assigned task. This is what you are to do.

Second, you take care of yourself. You are moderate in your habits. You exercise. You get enough sleep. You drink lots of water. You choose your foods with care, knowing they are to nourish your temple. You allow love into your life and you cherish that love as your most precious asset.

Third, you make yourself an expert at something. You're not content to be merely good. You aspire to be the best, the very best. And you intuitively choose an area of expertise that feels most right to you. In welcoming that rightness, you tune into the times, into what the world most needs that you are best fitted to research and share.

Fourth, you research in depth, probing under every rock, seeking global understanding of your role. You make yourself a master. You make yourself the master of your specialty.

Fifth, you develop your personal style, your natural and unique way of expression. You allow this to blossom from your state of being. You let those around you be in the presence of the authentic you.

Sixth, you make yourself an instrument of service. You and you alone are accountable for delivering unique and peerless value.

Seventh, you function from your heart. You share far more than your expertise. You share your personal philosophy, your principles, your values, your beingness with others.

3. The Wow:

To evoke the Wow, take these three actions. They have proven themselves to me. I commend each to you, in this order. . .

First, surrender. Surrender to your opportunity to reveal your greatness to the universe of lives you touch.

Second, allow. Allow your true radiance to be released.

Third, be. Be the ultimate you, the possible you, the model of the possible for all others.

Surrender, allow, and be. Within the deeper meaning of these 3 words your personal and business breakthroughs reside. Let yourself grow. Let those you affect recognize, salute and celebrate your essence and your true magnificence.

Burt Dubin, 20 year veteran of the business of speaking, mentors speakers and wanna-be's world-wide. Burt works with people who want to be speakers and with speakers who want to be masters.

The words of his clients, the admiration and respect expressed for his work by some of the world's most successful speakers, testify to the values you receive. For samples of the wisdom available to you, simply go to <http://www.SpeakingBizSuccess.com> .

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