

# Web Developers can be successful Web Hosting resellers

By Candice Humbley

Web Developers can be successful Web Hosting resellers

Candice Humbley  
katec@glopro.com

M6.net <http://www.m6.net>

By becoming a reseller, not only can web developers create websites for their clients, but they can provide their clients web hosting, as another studio service. All you need to become a reseller, is to find a web host who: offers multiple website hosting accounts; along with reseller services; and then its up to you to host your clients' web sites from your own account. Your clients will be happy with the low fees you can offer; and, you will have yourself a very profitable side business.

So what do you need to be a successful website hosting reseller?

Multiple domain hosting - To become a web hosting reseller, the first step is to get yourself a multiple domain account. For example, if you take out an account that allows up to 6 websites (or domains), you can use one of the domains for development of your own site; and, still have 5 domains to allocate to your clients sites. All you need to do is pay your regular fee to your web host; then, you can charge your clients what ever you like.

Control Panel - It is preferable to have full administrative control over your client's web sites. Make sure that, not only does your web host provide you with a control panel that includes full administrative facilities to easily manage your multiple account, but that your host provides your clients with their own control panel too. Most importantly your web host should give you the facility to "hide your web hosts identity" so clients are unaware that you are offering a third party service. Ensure that you can customize your clients control panel to suit your own requirements.

Terms and conditions - Terms and conditions are essential when offering any service, ensure that all your clients have a copy of your terms and conditions. Many resellers forget to create their own terms and conditions, as they are often very time-consuming to write. If you ask a web host you will find that some of them will either let you copy theirs or they will just supply you with terms and conditions specifically written for this purpose.

Fast and reliable support - Fast and reliable, service and support, is essential, from your web hosting company. If something happens to your client's web site it is important to be able to get the problem solved as soon as possible. You don't want clients being unhappy with your hosting services, as this will reflect badly on your other services too.

Reselling can be a very profitable side business if you find the right host. It may take up some of your time, however, if you put the time and effort into providing a little bit extra in your services, not only will your clients be a lot happier you will have a rewarding total web services business.

Written by Candice Humbley

[">http://m6.net](http://m6.net)

\_ Fast, reliable and affordable Windows 2000 web farm hosting.

[Get-Articles.com](http://Get-Articles.com) : 1000's of reprintable business and internet marketing-related articles.

[Submit your article for reprint.](#)